



DIGITAL ENTERTAINMENT
AND AUTOMATION™

PRESS RELEASE

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LIFE|WARE™ 2.0.6 PROVIDES INTERACTIVE, FULL-CLIENT SUPPORT FOR IPHONE AND IPOD TOUCH DEVICES

With Life|ware 2.0.6, iPhone™ and iPod® touch handheld devices become affordable full-featured Life|ware home entertainment and automation remote controls

Columbus, OH – March 12, 2009 – Exceptional Innovation, maker of Life|ware whole-home automation and digital entertainment solutions, is excited to announce the release of Life|ware 2.0.6 with full-client interface support for the popular Apple iPhone and iPod touch handheld devices.

Life|ware customers can now enjoy the freedom of “affordable anywhere access” to Life|ware home control and entertainment directly from their iPhone or iPod touch devices. And, with full support for inexpensive home servers such as HP’s MediaSmart, the price point for complete entry-level systems has never been lower.

Life|ware 2.0.6 allows users to connect to Life|ware over their home network and use their iPhone or iPod touch as an affordable, full-featured remote control. iPhone and iPod touch users can now control all of their digital entertainment such as music and movies, as well as subsystems like lighting, audio, climate, security, shades and more.

“Life|ware was built to support the diverse hardware devices available in the home automation and audio visual marketplace,” said Seale Moorer, Life|ware’s Chief Executive Officer. *“With Life|ware 2.0.6, the iPhone and iPod touch put all the power of Life|ware in the palm of your hand for affordable, full-featured home control and entertainment in a beautiful, easy-to-use interface.”*

Life|ware 2.0.6 allows dealers to offer an expanded base of customers yet another choice for home control using Life|ware. The updated application is free for download from the iTunes store for all

Life|ware customers and is available today. Installation requires Life|ware 2.0.6 software, a Control Point license and a server key.

“Consumers have embraced the iPhone and the iPod because it provides them with a great experience,” Moorer said. “By placing the full Life|ware client on an iPhone or iPod touch, that great experience is extended to provide complete, affordable control of home automation, entertainment content, and A/V devices – from anywhere in the home.”

For more information on the Life|ware iPhone and iPod touch interfaces, please visit:

<http://apps.life-ware.com/iclient/>

For more information on Life|ware, please visit: www.life-ware.com

About Life|ware

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™, home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

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