



## **PRESS RELEASE**

Contact: Candice DeLuca, Director of Marketing at 614.901.9693 or [cdeluca@life-ware.com](mailto:cdeluca@life-ware.com)

### **NILES BECOMES LATEST LIFE|WARE CERTIFIED PARTNER**

**Niles ZR-6 MultiZone Receiver with built-in AM/FM tuner and the VS-6 Video Switcher now compatible with Life|ware**

**Long Beach, CA – EHX West – November 7, 2008 — Demo Alley Room 102C** Exceptional Innovation, maker of Life|ware™ whole home automation and entertainment solutions announces Niles as its latest Life|ware Certified Partner. The Niles ZR-6 MultiZone Receiver, with built-in AM/FM tuner, and the Niles VS-6 video switcher are now Life|ware certified devices. As a result, dealers can seamlessly integrate Life|ware software and the Niles audio and video switchers.

*"We are constantly working with our partners to add their latest and greatest to Life|ware certified partner list and the new Niles products are part of that continuing effort." says Steve Cashman, Chief Strategy Officer for Life|ware. "We are excited to see the new Niles products being shown integrated with Life|ware in AVAD branches all around the country. They are a great addition to the distributed audio manufacturers we support."*

*"We are pleased to join the growing list of Life|ware certified partners" said Mike Detmer, Niles vice president of sales and marketing, "This alliance enables Niles dealers to take advantage of the vast capabilities of both Life|ware's unique home automation platform and Niles award winning multizone receivers."*

The Life|ware Certified partner program enables sub-system manufacturers to become compatible with Life|ware. This open, standards-based approach to home automation has allowed Life|ware to create a system that can easily be extended as new partners are added. Life|ware currently supports 190 device models from 61 different companies.

Unlike other home automation solutions which tie dealers into a single-branded, proprietary solution, Life|ware is hardware-neutral giving dealers more choices and flexibility to seamlessly integrate. Exceptional Innovation's certification ensures that dealers have the foundation to successfully implement the Life|ware solution.

*Press Contact: Candice DeLuca, Director of Marketing at 614.901.8683 or [cdeluca@life-ware.com](mailto:cdeluca@life-ware.com)*

Both Niles and Life|ware products are available for purchase at AVAD. For more information, logos and images, please visit [www.life-ware.com](http://www.life-ware.com).

---

---

*About Niles*

*Miami-based Niles Audio Corporation is a 30-year-old company recognized as The First Name in Custom Installation®. The company is a leading designer, manufacturer and marketer of audio/video custom installation products and accessories and is guided by its vision to be the world's leading provider of products and services that enable professional custom installers to design and install systems that delight their customers. To that end, Niles pursues a mission to provide solutions for end users which enable simple and easy access to home entertainment and that integrate seamlessly with other low voltage subsystems like lighting, internet, security and HVAC in residential and light commercial environments. Niles conducts its business with a promise to treat its customers, employees, suppliers and stakeholders with fairness and respect and to foster teamwork, innovation and a commitment to be the best in everything it does.*

*About Life|ware, from Exceptional Innovation*

*Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™ home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.*

**Press Contact:** Candice DeLuca at Exceptional Innovation at 614.901.8683  
Email: [cdeluca@life-ware.com](mailto:cdeluca@life-ware.com)